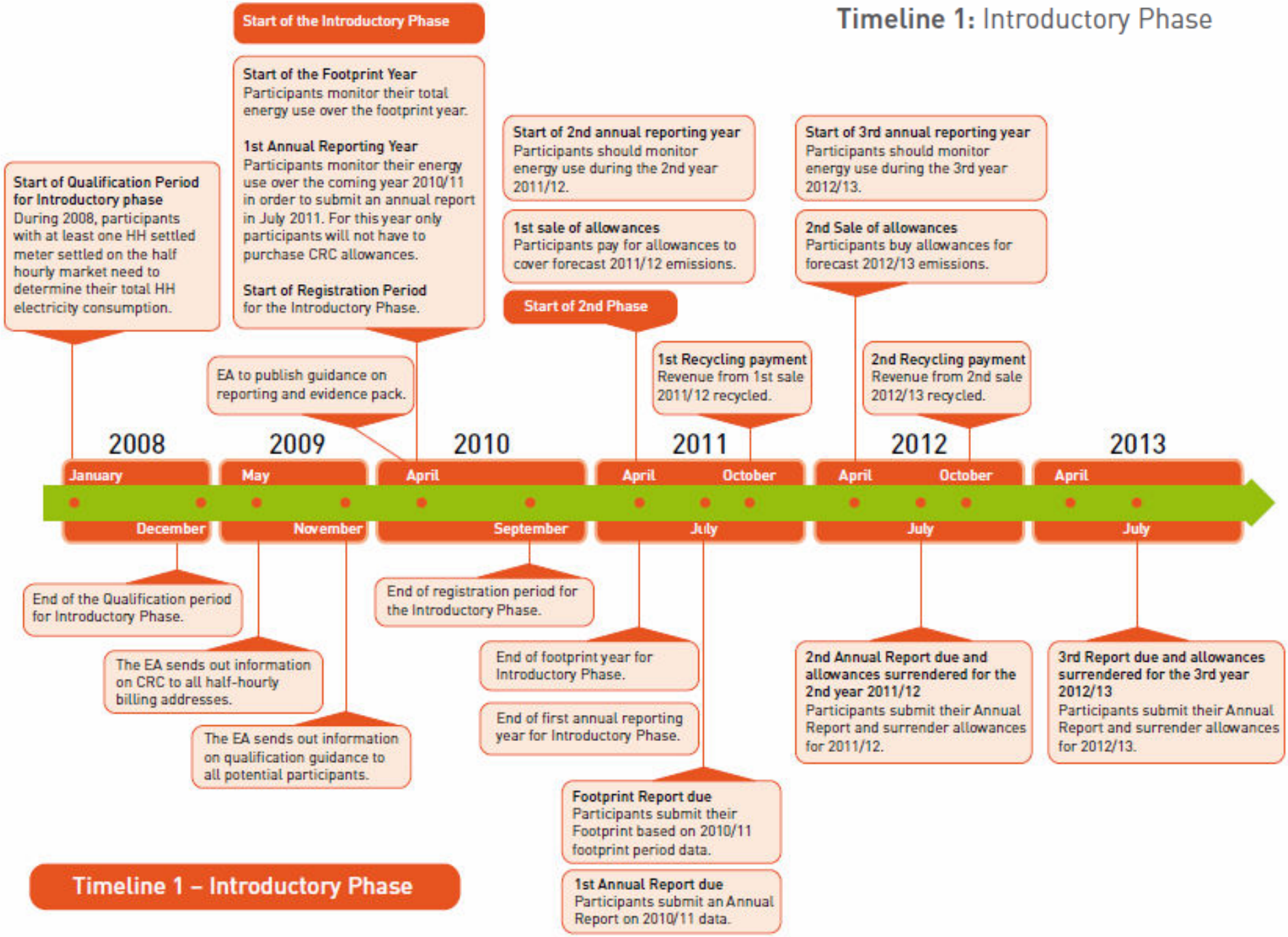Timeline 1: Introductory Phase